

Date	Media outlet	Headline	Edition	AVE
Oct 21	Kashmir Age	JSPL Foundation launches Rashtriya Swayamsiddh Samman	Srinagar	24000

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vehicles and fuel supplies.

JSPL TO HONOR KASHMIRIS WHO BROUGHT NAME WITH FAME FOR STATE

Srinagar, Oct 20: In order to recognize the talent at grassroots level in Jammu & Kashmir the Jindal Steel & Power Limited (JSPL) has invited applications from individuals and organizations who have done good work in the various fields of activity across the state. This was announced by Colonel Prakash Tewari, Executive Vice President, JSPL during a press conference here today. Colonel Tewari said that the call for entries across the country has begun on September 22 and it would end on November 10. "I believe there are many grassroots level workers who have done wonders in Jammu & Kashmir in different fields of activity. We want such people to come forward and apply for the awards that are given at the national level. It is our wish that to showcase untold stories of courage and determination of Jammu & Kashmir at the national level," said Colonel Tewari who is also the Head-CSR & Education, JSPL. The Executive Vice President JSPL exuded confidence that people who have contributed in fields like women empowerment, entrepreneurship (start-ups), education, agriculture/rural development, public service/social service, art and crafts, livelihood/vocational skills, health, innovation/technology and environment in the state would come forward and apply for the awards. "This time around for regional juries will meet in the first week of November in Kolkata, Bengaluru, Mumbai and Delhi to shortlist 2-3 names in each category from their respective regions. The shortlisted entries will then be placed before an eminent national jury at the end of November wherein the awardees will be finalized. The awards cere-



mony will take place on January 14, 2016 at Kamani auditorium in New Delhi," said Colonel Tewari. The Executive Vice President JSPL said that as part of its corporate social responsibility (CSR) the JSPL keeps two percent of its profits for carrying out activities related to the larger common good. He said the United Nations Global Compact (UNGC) would be the knowledge partner for the awards and will also be responsible for earmarking the parameters and finalizing the awardees with the help of four regional juries and one national jury. "Basically we operate in three states of Jharkhand, Chattisgarh and Orissa but that does not mean our responsibility ends there. Last year when Jammu & Kashmir was battered by a devastating flood we came over here so as to do our bit in providing relief to the affected people who suffered due to the flood," said Colonel Tewari. The Executive Vice President JSPL said that the company in collaboration with Habitat for Human is in the process of constructing 20 houses for flood hit people of Bandipora in North Kashmir. He said the company may carry out similar type of activity in the other flood hit areas of the Kashmir valley